

John Panichella

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Dear Valued Ashland Water Technologies Customer,

In February 2014, Ashland Inc. agreed to sell Ashland Water Technologies (AWT) to a fund managed by Clayton, Dubilier & Rice. The transaction includes the Industrial Water business and the Pulp and Paper business and is anticipated to close as early as July 31, 2014. The legal entity name for this stand-alone business will be Solenis International LP.

The AWT (Solenis) and Ashland teams are currently engaged in implementation of business systems, legal entity and business process changes to complete the migration/transition of the AWT business. This includes transitioning the current AWT SAP*ERP platforms, creating a new legal entity structure and establishing stand-alone business processes.

Currently, we are engaged in extensive testing and preparation for the systems migration and business separation. We are taking steps to ensure the legal entity changes and migration to the new systems will be as transparent as possible to all customers.

The transition will primarily affect billing/ legal entity names and relationships. Safety Data Sheets (SDS), product safety labels and Certificates of Analysis (COA) for products that are part of the AWT portfolio will only have a change to the new company name/logo; no other changes will affect these documents. These changes do not affect our manufacturing processes, quality or specifications for any AWT products.

The following documents are included with this customer information package to help you know what changes to expect on Day 1:

- **Attachment 1:** *Frequently Asked Questions* related to the systems migration from Ashland to Solenis.
- **Attachment 2:** A table showing old and new manufacturing legal entity names and addresses.
- **Attachment 3:** A table showing old and new billing legal entity names, addresses and tax ID numbers.

Please share this customer information package with the appropriate personnel in your organization. Additionally, do not hesitate to contact your local sales or customer service representative with any questions about how our SAP system changes or legal entity restructuring may affect your business.

At AWT, we understand that our success depends on you, our customer. Our employees take great pride in the service and solutions we provide. We will do all we can do to ensure a smooth transition to the new stand-alone business platforms for Solenis.

We look forward to continuing our business relationship with you and your company.

Sincerely,



John Panichella

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